

UNMATCHED CONVENIENCE, RELIABILITY AND SIMPLICITY MADE MAGIC-PAK® UNITS THE PERFECT CHOICE FOR THE “UNCOMMON TAMPA” APARTMENT COMPLEX.

**“I would absolutely use Magic-Pak for future projects.”**

**Ryan Dobbins—Project Manager/  
Mechanical Contractor, J.R. Hobbs Co.**

**The Challenge:** As the project manager and mechanical contractor for the construction of a 161-unit student housing community, Ryan Dobbins needed a heating and cooling solution that was both reliable and easy to install.

**The Solution:** Magic-Pak M-Series™ single packaged vertical units (SPVU) delivered the performance, reliability and installation flexibility that the job required. The units also integrated with the building’s façade for a more aesthetically pleasing finish.

## THE IDEAL CHOICE FOR INSIDE AND OUTSIDE

When Ryan came on board as the project manager for the construction of the Uncommon Tampa student apartment community, the architect had already chosen to use Magic-Pak M-Series units to heat and cool the buildings. The consistent and inconspicuous appearance of Magic-Pak on the outside of the buildings meant that the architect could preserve his design vision, while also ensuring that the student occupants were kept consistently comfortable.

**“This was my first time working with Magic-Pak, but because I was put in contact with Matt Cooley, the transition became much, much easier,” Ryan said.**

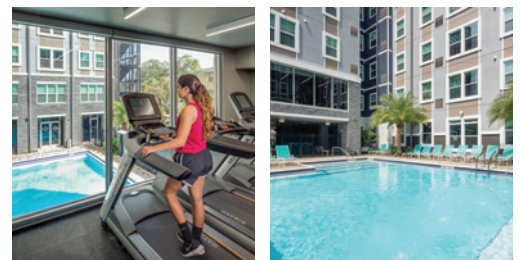
## A FIRST TIME FOR EVERYTHING

This was Ryan’s first time using Magic-Pak units, so he didn’t know how easy the installation process would be. The local Magic-Pak rep, Matt Cooley, made himself accessible to Ryan and was always available to answer any questions as the job progressed.



## THE SCOPE OF THE PROJECT

- Uncommon Tampa is a 161-unit student housing community at the University of South Florida
- The buildings contain two-, three-, and four-bedroom units
- The community consists of multiple, six-story apartment buildings with an attached parking garage
- Uncommon is constructed of pre-designed and pre-assembled building segments, which are shipped to the construction site for a greener and more efficient building process



## THE RIGHT EQUIPMENT FOR THE JOB

Magic-Pak is ideal for apartments, condominiums and other multi-occupancy buildings. Design consistency and simplicity make installing Magic-Pak both easy and efficient, saving contractors time and money. Installers like Ryan only need to learn one piece of equipment, and they know what to expect on every job and in every room.

---

**“Having a consistent footprint for every unit made the installation process go really smoothly,” Ryan said.**

---

## BENEFITS AT EVERY LEVEL

Ryan noted many additional benefits that Magic-Pak offered, when compared to traditional split systems he'd used on other projects. “The fact that Magic-Pak has larger capacities available than the competitors was very helpful. And, because we were using Magic-Pak units, we didn't have to perform refrigerant line set tests, which saved time during installation,” he said.

In terms of future maintenance, Ryan made this observation: “Because Magic-Pak units are assembled in a factory setting, we haven't had very many warranty calls on the project, so it reduces maintenance callouts because of the consistency of the assembly. With traditional split systems, a lot of the assembly is left in the hands of an installation crew in a non-controlled environment, which can lead to issues in the future.”

## A POSITIVE MAGIC-PAK EXPERIENCE

Overall, Ryan's first-time experience using Magic-Pak units was an extremely positive one. Consistency of design made the installation process run smoothly and efficiently, and made servicing fast and convenient. The factory-assembled, pre-packaged system also helped reduce the occurrence of unit issues and callout frequency. For all these reasons and more, Ryan would definitely consider using Magic-Pak units in future building projects and would recommend them to other mechanical contractors.

---

To learn more about how Magic-Pak can benefit your next project, visit our website at [magic-pak.com](http://magic-pak.com).



### M - S E R I E S™

The Magic-Pak M-Series™ offers reliable, convenient heating and cooling combined with greater flexibility in design, installation and service.

The M-Series offers a smaller louver than similar units, and is easily customizable to blend-in with the building's façade.

**MGE - Gas/Electric**  
**MCE - Electric/Electric**  
**MHP - Heat Pump**



---

**“I would definitely recommend Magic-Pak to other mechanical contractors and developers.”**

---

